



## **ADDISON COUNTY COMMUNITY TRUST STRATEGIC PLAN 2019-2024**

- I. INCREASE THE STOCK OF AFFORDABLE HOMES IN ADDISON COUNTY:
  - Add 50 new rental units
  - Rehab 30 plus existing units
  - Continue building capacity to develop housing projects
  
- II. ENHANCE MOBILE HOME PARK QUALITY AND FINANCIAL PERFORMANCE
  - Develop funding sources to improve mobile home park infrastructure
  - Improve financial sustainability of the mobile home park portfolio
  - Improve resident experience
  
- III. SUPPORT RESIDENTS TO BE SUCCESSFUL TENANTS AND OWNERS
  - Link residents to needed services
  - Create new partnerships to enhance resident wellness
  - Support and expand SASH program if possible
  - With partners, explore how to meet the need for permanent supportive housing
  
- IV. BUILD ORGANIZATIONAL AND FINANCIAL CAPACITY TO MEET ACCT'S MISSION SUSTAINABLY
  - Streamline operations and gain efficiencies
  - Enhance revenue by taking on more property management contracts
  - Evaluate lines of business and explore alternative business models
  - Develop robust fundraising and community education program
  - Recruit and retain excellent staff by improving the workplace experience
  - Increase board governance capacity